

Dick Rennick has been quoted as a franchise expert in such media publications as BusinessWeek, Financial Times, Kiplinger's and the Washington Post.

1. The Desert Sun (Palm Springs, California), March 11, 2007 Sunday, BUSINESS; Pg. 1D, 1137 words, Sitting down with... Stan Berenbaum Q & A;

2. Franchising World, February 1, 2007, Pg. 89(2), 159921001, 433 words, Franchise seminar creates growth-strategies' forum

3. Franchising World, February 1, 2007, Pg. 19(1), 159920983, 594 words, Paul Ross Hogan: CEO, Home Instead Senior Care; Entrepreneur of the Year; chief executive officer

4. Franchising World, January 1, 2007, Pg. 21(11), 158621429, 7074 words, Introducing the International Franchise Association's board of directors and executive committee;

5. Franchising World, January 1, 2007, Pg. 39(23), 158621431, 15298 words, 47th Annual International Franchise Convention February 24-27, 2007.

6. The Desert Sun (Palm Springs, California), December 24, 2006 Sunday, BUSINESS; Pg. 1D, 941 words, In need of an assistant?, Lou Hirsh

7. The Houston Chronicle, December 10, 2006 Sunday, 2 STAR EDITION, BUSINESS; Pg. 5, 1093 words, Franchisees take brands worldwide; Business model works well when cultural differences are considered, EVELYN IRITANI, Los Angeles Times

8. Los Angeles Times, November 29, 2006 Wednesday, Home Edition, BUSINESS; Business Desk; Part C; Pg. 1, 1214 words, SMALL BUSINESS; Will your idea wash overseas?; The global appetite is growing for U.S. franchises. But transplanting an American concept can be tricky., Evelyn Iritani, Times Staff Writer

9. THE SEATTLE POST-INTELLIGENCER, November 13, 2006 Monday, BUSINESS; Pg. E2, 912 words, THINK TWICE BEFORE BUYING DREAM BIZ FRANCHISES, LIKE OWNERS, COME IN VARIETY OF TYPES, DARRELL SMITH The Sacramento (Calif.) Bee, LOS ANGELES

10. The Augusta Chronicle (Georgia), November 12, 2006 Sunday, ALL EDITION, BUSINESS; Pg. D02, 433 words, DREAMERS FIND PLETHORA OF FRANCHISE POSSIBILITIES, By Darrell Smith Sacramento Bee

11. Scripps Howard News Service, November 08, 2006, Wednesday 4:12 PM EST, , BUSINESS, 941 words, Dreamers find plethora of franchise possibilities, DARRELL SMITH, Sacramento Bee, LOS ANGELES

12. Sacramento Bee (California), November 6, 2006 Monday, METRO FINAL EDITION, BUSINESS; Pg. D1, 1367 words, Many ways to be boss; Doggie day care? How about meals to go?

Franchise expo has a steer-your-own-path dream for every taste, Darrell Smith Bee Staff Writer, LOS ANGELES

13. Sacramento Bee (California), November 6, 2006 Monday, BUSINESS AND FINANCIAL NEWS, 20061106-SA-FRANCHISES-20061106, 1428 words, Many ways to be boss, Darrell Smith, The Sacramento Bee, Calif.

14. Franchising World, November 1, 2006, Pg. 39(5), 155401159, 4597 words, Franchising's voice rings through the halls of Congress; SPECIAL REPORT--FRANCHISE APPRECIATION DAY 2006, Strahota, Hilary

15. The Business Press (Riverside, CA.), October 23, 2006, Pg. 3, 706 words, PROFILE: VETERANS TRANSITION FRANCHISE INITIATIVE; Franchise Effort Mobilizes Veterans; Initiative Helped More Than 600 Veterans Purchase Businesses This Year, MANNY OTIKO, SPECIAL TO THE BUSINESS PRESS

16. St. Louis Business Journal, September 11, 2006 Monday, 774 words, End of a reign: Sam Temperato's family sells DQ, Christopher Tritto

17. Inc., July 2006, Pg. 38, 1033 words, Need a High-Tech Infusion?, Max Chafkin

18. Franchising World, May 1, 2006, Pg. 14(2), 146836183, 1073 words, Franchises provide big boost to nation's economy: study measures jobs, payroll, overall output; INTERNATIONAL FRANCHISE EXPO AND EXHIBITOR GUIDE

19. The Press Enterprise (Riverside, CA.), March 17, 2006, Friday, BUSINESS; Pg. E01, 584 words, INLAND-BOUND; Piper Draws Families For Fun, Pizza, DEVONA WELLS, THE PRESS-ENTERPRISE

20. The Press-Enterprise, March 17, 2006 Friday, BUSINESS AND FINANCIAL NEWS, 20060317-RI-PIZZA-20060317, 648 words, Piper draws families for fun, pizza, Devona Wells, The Press-Enterprise, Riverside, Calif.
... population boom, said Richard Rennick, former chairman of the International...

21. The Business Press (Riverside, CA.), March 6, 2006, Pg. 2, 177 words, AMERICAN LEAK PLUGS MERGER, THE BUSINESS PRESS

22. The Press Enterprise (Riverside, CA.), March 5, 2006, Sunday, BUSINESS; Pg. G01, 1030 words, OPPORTUNITIES EVOLVE: CAMPAIGN OFFER PRODUCTS FROM COFFEE TO COUPONS; On The Beaten Path; Franchises Take Some Of The Risk Out Of Running A Small Business, KIMBERLY PIERCEALL, THE PRESS-ENTERPRISE

23. The Desert Sun (Palm Springs, California), March 4, 2006 Saturday, LOCAL; Pg. 10B, 399 words, Council update: Your city. Your news. - Palm Springs

24. The Press Enterprise (Riverside, CA.), February 28, 2006, Tuesday, BUSINESS; Pg. E03, 100 words, IN BRIEF, THE PRESS-ENTERPRISE
25. Business Wire, February 27, 2006 Monday 4:00 PM GMT, , 611 words, Richard (Dick) Rennick and American Leak Detection Complete Merger with PlainSight; Two Companies Come Together to Create New Paradigm in the Franchising Industry: Algorithm Franchising , PALM SPRINGS, Calif. Feb. 27, 2006
26. The Desert Sun (Palm Springs, California), February 24, 2006 Friday, BUSINESS; Pg. 1E, 1052 words, Franchises to gather in valley, Lou Hirsh
... Cathedral City resident Richard Rennick, founder and CEO of Palm...
27. The Orange County Register (California), February 21, 2006 Tuesday, BUSINESS, 488 words, Franchise industry leader looks at trends; Richard Rennick will preside at IFA's national convention in Palm Springs., By JAN NORMAN
28. The Orange County Register (California), February 21, 2006, Tuesday, OC-FRANCHISING-20060221, 573 words, IFA Chairman sees franchising growth, By Jan Norman
29. Franchising World, February 1, 2006, Pg. 8(1), 142298217, 501 words, Franchising soars; franchises welcoming New year; Column, Rennick, Dick
30. Franchising World, February 1, 2006, Pg. 31(1), 142298226, 597 words, Entrepreneur of the year award; INTERNATIONAL FRANCHISE ASSOCIATION'S ANNUAL CONVENTION; John Hewitt
31. The Desert Sun (Palm Springs, California), January 16, 2006 Monday, BUSINESS REVIEW; Pg. 18G, 1500 words, Shopping for a business all your own?, Lou Hirsh
32. Franchising World, January 1, 2006, Pg. 8(1), 141250713, 472 words, See you in Palm Springs; 2006 International Franchise Association Annual Convention, Rennick, Dick
33. Franchising World, January 1, 2006, Pg. 88(1), 141250731, 621 words, Economic census will count franchised businesses; the International Franchise Association has learned that plans are being finalized by the U.S. Bureau of the Census to include questions about franchising in the 2007 Census of Business; FW FOCUS: FRANCHISING AND THE ECONOMY
34. Franchising World, January 1, 2006, Pg. 98(1), 141250762, 160 words, American Leak Detection and Plain Sight Systems have merged to leverage their strengths in franchising and technology development; Acquisitions & Transactions; Brief Article
35. Franchising World, January 1, 2006, Pg. 20(8), 141250717, 5519 words, Franchising's leaders: The International Franchise Association's Board of Directors and Executive Committee; INTERNATIONAL FRANCHISE ASSOCIATION'S ANNUAL CONVENTION PREVIEW, Fenwick, Laura

36. Franchising World, January 1, 2006, Pg. 81(2), 141250728, 747 words, Franchises gaining popularity in China: International Franchise Association leaders address key issues during Franchising China Conference and Exhibition.
37. Franchising World, January 1, 2006, Pg. 101(1), 141250792, 48 words, Hair cutters to expand via franchises; WHAT THE MEDIA IS SAYING: The Washington Post; Brief Article
38. The Desert Sun (Palm Springs, California), December 14, 2005 Wednesday, BUSINESS; Pg. 1E, 206 words, Valley business
39. Franchising World, December 1, 2005, Pg. 8(1), 140164257, 366 words, Focus on the brand; IN THIS ISSUE, Rennick, Dick
40. Franchising World, November 1, 2005, No. 11, Vol. 37; Pg. 8; ISSN: 1041-7311, 462 words, Building the future; International Franchise Association's 46th Annual Convention, Rennick, Dick
41. Franchising World, November 1, 2005, No. 11, Vol. 37; Pg. 36; ISSN: 1041-7311, 2662 words, Franchise Appreciation Day 2005 in review; SPECIAL REPORT: FRANCHISE APPRECIATION DAY 2005
42. Franchising World, November 1, 2005, No. 11, Vol. 37; Pg. 46; ISSN: 1041-7311, 1792 words, Finding the "right people" just got easier: online career centers offer employers an array of benefits and options; FW FOCUS: MANAGEMENT & OPERATIONS, Smith, Christine
43. AFX International Focus, October 31, 2005 Monday 10:32 AM GMT, 619 words, US-based franchising assn sees potential for strong growth in China
44. AFX - Asia, October 31, 2005 Monday 10:17 AM GMT, 619 words, US-based franchising assn sees potential for strong growth in China
45. Xinhua Financial Network News, October 31, 2005 Monday 6:23 PM GMT, 619 words, US-based franchising assn sees potential for strong growth in China
46. The Washington Post, October 18, 2005 Tuesday, Final Edition, Financial; D04, 441 words, Hair Cutters to Expand Via Franchises; Investor Group Plans 40 No-Frills Salons on Long Island; Phoenix Area Next, Elissa Silverman, Washington Post Staff Writer
47. Franchising World, October 1, 2005, Vol. 37, No. 10; Pg. 8; ISSN: 1041-7311, 917859241, 526 words, 2006 Supplier Source Book, Rennick, Dick
48. Franchising World, October 1, 2005, No. 10, Vol. 37; Pg. 8; ISSN: 1041-7311, 397 words, 2006 Supplier Source Book; IN THIS ISSUE; International Franchise Association, Rennick, Dick
49. Franchising World, October 1, 2005, Pg. 8(1), 138138987, 388 words, 2006 Supplier Source Book; IN THIS ISSUE; International Franchise Association, Rennick, Dick

50. Franchising World, September 1, 2005, No. 9, Vol. 37; Pg. 33; ISSN: 1041-7311, 2053 words, Mediation and arbitration myths: disagreements occur in even the best-managed franchise systems; FRANCHISE RELATIONS: TOGETHER TO THE FUTURE, Holmes, David E.
51. Franchising World, September 1, 2005, Pg. 8(1), 137212279, 431 words, Franchise relations; IN THIS ISSUE, Rennick, Dick
52. Franchising World, September 1, 2005, Pg. 33(3), 137212286, 2016 words, Mediation and arbitration myths: disagreements occur in even the best-managed franchise systems; FRANCHISE RELATIONS: TOGETHER TO THE FUTURE, Holmes, David E.
53. The Daily News of Los Angeles, August 7, 2005 Sunday, VALLEY EDITION, BUSINESS; Pg. B1, 1062 words, WHO'S THE BOSS?; BUYING INTO A SUCCESSFUL FRANCHISE CAN BE REWARDING, BUT THERE'S A PRICE TO PAY, By Evan Pondel Staff Writer
54. Daily News, Los Angeles, Calif., August 7, 2005, Sunday, LD-FRANCHISE-20050807, 1345 words, Who's the boss?, By Evan Pondel
55. Inland Valley Daily Bulletin (Ontario, CA), August 7, 2005 Sunday, BUSINESS, 1074 words, Who's the boss?, Evan Pondel, Staff Writer
56. San Gabriel Valley Tribune (San Gabriel Valley, CA), August 7, 2005 Sunday, BUSINESS, 1286 words, Who's the boss?, Evan Pondel, Staff Writer
57. Franchising World, August 1, 2005, Vol. 37, No. 8; Pg. 8; ISSN: 1041-7311, 883648951, 605 words, Strength in Numbers, Rennick, Dick
... word to our nation's policymakers. Dick Rennick Dick Rennick, CFE Dick Rennick, CFE IFA Chairman
58. Franchising World, August 1, 2005, Pg. 8(1), 135336563, 490 words, Strength in numbers; IN THIS ISSUE; issues facing franchisers, Rennick, Dick
59. Franchising World, August 1, 2005, Pg. 48(2), 135336577, 559 words, Quebec City hosts International Franchise Association leaders; FW FOCUS: IFA LEADERSHIP
60. Huntsville Times (Alabama), July 31, 2005 Sunday, 2 EDITION, LOCAL BUSINESS; Pg. 23A, 1070 words, Franchising isn't all smoothie sailing, MARIAN ACCARDI, Times Business Writer
61. El Paso Times (Texas), July 10, 2005 Sunday, BUSINESS; Pg. 1E, 1063 words, What's in a name; Franchises not always a good fit, By Dave Burge
62. Franchising World, July 1, 2005, Vol. 37, No. 7; Pg. 10; ISSN: 1041-7311, 872726861, 1258 words, Franchise Sector Reviews Legal Environment, Gay, John

63. Franchising World, July 1, 2005, Pg. 6(1), 134534785, 433 words, Sharing franchising's message; IN THIS ISSUE, Rennick, Dick
64. Franchising World, July 1, 2005, Pg. 56(2), 134534801, 1391 words, Effective use of the Internet: a guide for franchise systems; technology, Rogers, John L.
65. Financial Times (London, England), June 8, 2005 Wednesday, FT REPORT - FRANCHISING; Pg. 23, 1328 words, Broadening appeal lifts sector A new stock index points to flourishing times. Christopher Swann reports, By CHRISTOPHER SWANN
66. Franchising World, June 1, 2005, Vol. 37, No. 6; Pg. 8; ISSN: 1041-7311, 854733641, 547 words, Increasing Diversity in Franchising, Rennick, Dick
67. Franchising World, June 1, 2005, Vol. 37, No. 6; Pg. 47; ISSN: 1041-7311, 854733931, 557 words, IFA Chairman Brings "Veterans Day" to Nation's Capital, Gay, John
68. Franchising World, June 1, 2005, Pg. 8(1), 133317822, 441 words, Increasing diversity in franchising; IN THIS ISSUE, Rennick, Dick
69. Franchising World, June 1, 2005, Pg. 47(2), 133317833, 347 words, IFA chairman brings "Veterans Day" to Nation's Capital: paving the way for Franchise Appreciation Day
70. Franchising World, June 1, 2005, Pg. 47(2), 133317833, 347 words, IFA chairman brings "Veterans Day" to Nation's Capital: paving the way for Franchise Appreciation Day; Government Relations
71. Franchising growing as a two-way street; Trade groups have improved franchiser-franchisee relations by helping make contracts `fair' to both., The Orange County Register (California), May 12, 2005 Thursday, BUSINESS, 1267 words, JAN NORMAN , The Orange County Register
72. Beyond Fast Food, Into Tech; A new breed of business owner sees franchising as the path to growth, Investor's Business Daily, May 9, 2005 Monday, SECTION MANAGING FOR SUCCESS; NATIONAL EDITION; Pg. A08, 1070 words, BY DOUG TSURUOKA
73. Franchising Creates Value, Franchising World, May 1, 2005, Vol. 37, No. 5; Pg. 6; ISSN: 1041-7311, 842573291, 609 words
74. IFA President Don DeBolt Retires, Is Honored For Decade of Service, Franchising World, May 1, 2005, Vol. 37, No. 5; Pg. 66; ISSN: 1041-7311, 842573401, 1403 words
75. Changing trends in franchise finance: rising interest rates have not dampened the lending climate for franchising, according to those in the franchise finance field. Among the trends to watch in the months ahead are growth in multi-unit and multi-brand ownership, along with increases in refinancing activity and sale/leasebacks; FINANCING THE FUTURE OF FRANCHISING, Franchising World, May 1, 2005, Pg. 8(3), 132535195, 1701 words, Larson, Polly

76. IFA president Don DeBolt retires, is honored for decade of service: "if everyone felt as I do about franchising ... everyone would have a franchise."; FW FOCUS: YOUR ASSOCIATION, Franchising World, May 1, 2005, Pg. 66(2), 132535215, 1135 words
77. IN BRIEF, Press Enterprise (Riverside, CA), April 27, 2005, Wednesday, Pg. E03, 157 words, THE PRESS-ENTERPRISE
78. SMALL BUSINESS RESOURCE GUIDE; Franchises account for 10% of economy: study, THE BUSINESS PRESS/CALIFORNIA, April 25, 2005, Monday, Pg. 22, 1084 words, THE BUSINESS PRESS/CALIFORNIA
79. Franchise Growth to Benefit Suppliers, Kiplinger Business Forecasts, April 21, 2005 Thursday, Vol. 2005, No. 0422, 688 words, Jim Ostroff
80. Franchise Growth to Benefit Suppliers, Kiplinger Business Forecasts, April 21, 2005 Thursday, Vol. 2005, No. 0422, 688 words, Jim Ostroff
81. UTEP seminar to focus on franchising, El Paso Times, April 20, 2005 Wednesday, BUSINESS; Pg. 1F, 364 words, By Dave Burge
82. Agenda, El Paso Times, April 17, 2005 Sunday, BUSINESS; Pg. 2E, 666 words
83. Three Stages of Franchising; What's it like to be just starting out, or to be achieving success, or to be trying to maintain it? Take a look, Business Week Online, April 13, 2005 Wednesday, SMALL BUSINESS, 1477 words, Burt Helm in New York
84. A New "Golden Age" of Franchising, Franchising World, April 1, 2005, Vol. 37, No. 4; Pg. 8; ISSN: 1041-7311, 824504391, 661 words, Rennick, Richard
85. Franchises Provide Big Boost To Nation's Economy, Franchising World, April 1, 2005, Vol. 37, No. 4; Pg. 10; ISSN: 1041-7311, 824895451, 1076 words
86. A new "Golden Age" of franchising; IN THIS ISSUE, Franchising World, April 1, 2005, Pg. 8(1), 131761669, 516 words, Rennick, Richard
87. Franchises provide big boost to nation's economy: study measures jobs, payroll, overall output, Franchising World, April 1, 2005, Pg. 10(1), 131761670, 930 words
88. IFE 2005 exhibitor directory; International Franchise Expo; Directory, Franchising World, April 1, 2005, Pg. 49(15), 131761681, 5633 words
89. Building crossing boundaries & dreams: IFA 4th Annual Convention; International Franchise Association, Franchising World, April 1, 2005, Pg. 78(3), 131761689, 503 words
90. Agenda, El Paso Times, March 20, 2005 Sunday, BUSINESS; Pg. 2E, 288 words

91. In this issue; about franchising, Franchising World, March 1, 2005, Pg. 8(1), 130566517, 459 words, Rennick, Richard

92. South Florida Sun-Sentinel Business Strategies column, South Florida Sun-Sentinel, February 28, 2005, Monday, FL-POUNDS-COL-20050228, 646 words, By Marcia Heroux Pounds

93. FRANCHISE GROUP VOICES CONCERNS, Sun-Sentinel (Fort Lauderdale, FL), February 28, 2005 Monday Broward Metro Edition Correction Appended, 599 words, MARCIA HEROUX POUNDS SMALL BUSINESS ISSUES

94. IFA Convention Delivers, Confirm Regular Attendees, Franchising World, February 1, 2005, Vol. 37, No. 2; Pg. 10; ISSN: 1041-7311, 795390901, 1504 words, Scott, Nancy Rathbun

95. IFA convention delivers, confirm regular attendees; International Franchise Association's 45th Annual Convention Speakers, sFranchising World, February 1, 2005, Pg. 10(3), 128791689, 1315 words, Scott, Nancy Rathbun

96. FRANCHISING'S LEADERS: The International Franchise Association's Board of Directors and Executive Committee, Franchising World, January 1, 2005, Vol. 37, No. 1; Pg. 13; ISSN: 1041-7311, 786103121, 4651 words, Fenwick, Laura

97. Franchising's leaders: the International Franchise Association's board of directors executive committee., Franchising World, January 1, 2005, Pg. 13(8), 127622739, 4531 words, Fenwick, Laura

98. Clean those pipes: sewer and drain cleaning technology has evolved from the simple to the advanced technology we employ today; Tools in the Plumbing Trade, Reeves Journal, January 1, 2005, Pg. 68(5), 128059714, 2978 words, Romeo, Jim