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**HEADLINE:** News media taking notice of VetFran: the military veterans outreach program that was initiated in the 1990s and re-instated in 2002 under the International Franchise Association has received media coverage in a number of news outlets;  
**FW FOCUS:** HONORING AMERICA'S VETERANS

**BODY:**

Media coverage has appeared in such publications as the New York Times, the Orange County Register, the Sun-Sentinel (South Florida), the Sacramento Bee, the Los Angeles Times, USA Today and broadcast outlets such as CNN Money. Com, WTTG-TV/Fox 5 Morning News and CBS Radio(DFWB-AM in Los Angeles). Throughout 2006, more than 50 news publications, four television and three radio outlets featured stories on the program including interviews with IFA leaders and military veterans now turned small-business owners.

The success of the Veterans Transition Franchise Initiative program or VetFran is being told by franchisees that once served in the nation's Armed Forces and are now turning their understanding of operating within a given system into operating a franchised business. To date, more than 600 veterans have acquitted franchises and nearly 160 sales are in various stages of negotiation.

The veterans appreciate the thank-you gesture which provides them financial incentives to become business owners. The program was designed to allow maximum flexibility. Each company may determine its own incentive. The association requests that incentives be in the form of discounts or similar reductions that will lower the amount of up-front cash.

VetFran has been honored by the U.S. Department of Veterans Affairs with a Support Sector Champion Award for expanding business opportunities for veterans, and the agency recently renewed its official Memorandum of Understanding with IFA to jointly promote the program. Details about the program and the participating companies are available at [www.franchise.org](http://www.franchise.org).

Veterans receive free entry to IFA trade shows where they can view many business options, meeting with company representatives and attend the "Franchising 101 for Veterans" seminar. The next available show, The International Franchise Expo will be March 30 to April 1 at the Washington, D.C. Convention Center and the West Coast Franchise Expo Oct. 19 to 21 at the Los Angeles Convention Center.

VetFran Participating Companies Include:

@WORK Franchise

@WORK HelpingHands Services	Bark Busters	Concerto Networks
@Work Medical Services	Baskin-Robbins	Cookies by Design
@WORK Personnel Services	Batteries Plus	Coverall Cleaning Concepts
1-2-3 Fit	Bearclaw Coffee Co.	Creative Colors International
1-800 Water Damage	Big O Tires	Crestcom International Ltd.
1-800-DRYCARPET	Bounce II	Critter Control
1-800-DryClean, LLC	Brightscape Investment Centers	Cruise Holidays
1-800-GOT-JUNK?	Budget Blinds	CruiseOne
24seven	Camp Bow Wow	Daily Grind Unwind
4Refuel Canada, LTD	Candy Bouquet International	DataPreserve
AAMCO Transmissions	Cardsmart Retail Corp.	Doodycalls
ACTION International	Cartridge World	Dream Dinners
Advanced Maintenance	Case Handyman Services, LLC	DreamMaker Bath & Kitchen by Worldwide
AIM Mail Centers	CGI International	Dunkin' Donuts
Aire Serv Heating & Air Conditioning	Checkers Drive-In Restaurants	Dunn Bros Coffee
All American Specialty Restaurants	Chem-Dry	Duraclean International
Allegra Print & Imaging	Child I.D. Franchise Corp.	Edible Arrangements International
Alta Mere Window Tinting and Auto Alarms	Children's Orchard	EmQuest
Alternative Board	Cinnabon International	EnergyCraff Systems
American Leak Detection	The Cleaning Authority	The Entrepreneur's Source
American Poolplayers Association	Closet Tailors	EntryPoint
American Prosperity Group	CM IT Solutions	Exovations
American Ramp Systems	The Coffee Beanery, Ltd	Expense Reduction Analysts
AmeriSpec	Cold Stone Creamery	Expense Reduction Consulting
Andy OnCall Franchising	College Nannies & Tutors Development	Expetec Corp.
Armstrong McCall, LP	Color Glo International	Express Personnel Services
ATL International	Colors on Parade	ExxonMobil Corp.
A Sweet Beginning Wedding Consulting & Event Planning	ComForcare Senior Services	FACES
	Comfort Keepers	Fantastic Sams *
	Computer Renaissance	Fastframe USA
	ComputerTots/Computer Explorers	Figaro's Italian Pizza

Filta Group	Instant Tax Service	Money Mailer, LLC
Flicko's Video Workshop	INTERIORS by Decorating Den	MoniterClosely.com
FOCUS Brands	Island Ink-Jet Systems	Moving Solutions Franchise, LLC
Foot Solutions	Jet-Black International	Mr. Appliance
Friendly Computers	Juice It Up Franchise Corp.	Mr. Electric
Furniture Medic	KidzArt	Mr. Handyman
Geeks On Call America	Kitchen Tune-Up	Mr. Rooter Plumbing
Glass Doctor	Kwik Kopy Business Centers	Mr. Transmission
Gold's Gym International	Labor Finders International	MTO Cleaning Service
Gotcha Covered Blinds	Lawn Doctor	Maltistate Transmissions
Grins 2 Go	Learning Express	Nationwide Floor & Window Coverings
Grout Doctor Global Franchise Corp.	Lemon Tree Family Hair Salon	Navis Logistics Network
The Growth Coach	Liberty Tax Service	Netspace
Gymboree Play & Music	Link Staffing Services	New York NY Fresh Dell
Handyman Connection	Little Caesars Enterprises	Omni-Kleen Ltd.
Handyman Matters	MaggieMoo's International	Online Outpost Licensing Corp.
Happy & Healthy Products	Maid Brigade	OpenWorks
Happy Tails Dog Spa	MaidPro	OurTown
Heidi's Brooklyn Deli Restaurants	Mandler's the Original Sausage Co.	Out2.com
HMA Franchise Systems	Marble Slab Creamery	Outdoor Lighting Perspectives
HobbyTown USA	Marco's Pizza	OXXO Care Cleaners
Home Franchise Concepts	Matco Tools	The Painting Pros
Home Helpers	Maul Wowi Franchising	Pak Mail
Home Instead Senior Care	Max Muscles Sports Nutrition	Papa Gino's/D'Angele Sandwich Shops
HomeTask Handyman Service	Meineke Car Care Centers	Parcel Plus
HomeVestors of America	Merlin 200,000 Mile Shops	Parker Finch Management
Homewatch International	Merry Maids	Pauls Professional Window Washing
BoneyBaked Ham Co. and Cafe	Midas International Corp.	Pet Butler
i9 Sports	Mile High Karate, LLC	The Philly Franchising Co.
Inspect It 1st Property Inspection	Milex Tune-Up and Brakes	
	Molly Maid	

Pillar to Post	The ServiceMaster Co.	Two Men And A Truck International
Pita Pit	Siegel Capital, LLC **	The UPS Store
Planet Beach Franchising Corp.	Signs Now	Valpak
Positive Changes Hypnosis	Snap-on Tools	Vanguard Cleaning Systems
Postal Connections	Snappy Auctions	Verle Mattress Factory Stores L.L.C.
PostalAnnex+	Shelling Staffing Services	Virginia Barbeque Franchise
PostNet International Franchise Corp.	SuperCoups	Vocelli Pizza
Precision Tune Auto Care	Sparkle International	V's Barbershop
Proshred Franchising Corp.	Sphefion Corp.	We're Rolling Pretzel Co.
Purified Water To Go	Spicy Pickle Franchising, LLC	West Sanitation Services
PuroSystems	Sport Clips	WIN Home Inspection
Rainbow International Restoration and Cleaning	Spring-Green Lawn Care Corp.	WineStyles
Ritter's Frozen Custard	Sunbelt Business Advisors	Winfree Systems, LLC
Rolly Pollies International	Synergy HomeCare	Wing Zone Franchise Corp.
SafetyNet4Kids	Talent Tree	Wireless Zone
Salad Creations of America	TeamLagic IT	Woody's Chicago Style
Sarah Adult Day Services	Togo's Eatery-MTC Management	WSI Internet
Screenmobile Corp.	Travel Lines Express Franchise Group	ZOUP! Systems
SealMaster Franchise Group	TruePresence, LLC	* Selected states available
Sears Carpet & Air Duct Cleaning	TruFoods	** Non-Franchise
Sell4Free Real Estate Systems	TSS Photography	Updated January 2007
	TurboHaul	<b>LOAD-DATE:</b> March 6, 2007

