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**HEADLINE:** Outreach program enables veterans to tell their stories;  
**FW FOCUS:** HONORING AMERICA'S VETERANS;  
Veterans Transition Franchise Initiative program

**BODY:**

The success of the Veterans Transition Franchise Initiative program or "VetFran" is being told by those who once served in the nation's Armed Forces. Many veterans are now turning their understanding of operating within a government system into operating a franchised business. More than 600 veterans have acquired franchises and more than 160 sales are in various stages of negotiation.

The military veterans' outreach program that was initiated in the 1990s and reinstated in 2002 under the International Franchise Association is receiving increasing media coverage in numerous news outlets. Veterans tell their stories of looking forward to the future with plans of owning their own businesses. News publications, television and radio outlets have featured stories on the program throughout 2006, including interviews with IFA leaders and military veterans now turned small-business owners operating in various industries.

The veterans appreciate the "thank-you" gesture which provides them financial incentives to become business owners. The program was designed to allow maximum flexibility, allowing each company to determine its own incentive. The franchise association requests that incentives be in the form of discounts or similar reductions that will lower the amount of up-front cash.

VetFran has been honored by the U.S. Department of Veterans Affairs with a Support Sector Champion Award for expanding business opportunities for veterans, and the agency recently renewed its official Memorandum of Understanding with IFA to jointly promote the program. Details about the program and the participating companies are available at [www.franchise.org](http://www.franchise.org).

Veterans also receive free entry to IFA trade shows where they can view many business options, meet with company representatives and attend the "Franchising 101 for Veterans" seminar. The next available show, The International Franchise Expo, will be March 30 to April 1 at the Washington, D.C. Convention Center, then it's the West Coast Franchise Expo Oct. 19 to 21 at the Los Angeles Convention Center.

VetFran Participating Companies Include:

@WORK Franchise

@WORK HelpingHands Services	A-Pro Home Inspection Service	ComputerTots/computer Explorers
@Work Medical Services	Armstrong McCall, LP	Concerto Networks
@WORK Personnel Services	Athletic Nation Men's Fitness Gym	Cookies by Design
1-2-3 Fit	ATL International	Coverall Cleaning Concepts
1-800 Water Damage	A Sweet Beginning Wedding Consulting & Event Planners	Creative Colors International
1-800-DryClean, LLC	Bark Busters	Crestcom International Ltd.
1-800-GOT-JUNK?	Baskin-Robbins	Critter Control
1800905GEEK	Batteries Plus	Cruise Holidays
24seven Franchising, Ltd.	Bearclaw Coffee Co.	CruiseOne
4Refuel Canada, LTD	Big O Tires	Daily Grind Unwind
AAMCO Transmissions	Bounce U	DataPreserve
ACTION International	Budget Blinds	Dinner My Way
Advanced Maintenance	Camp Bow Wow	Dogtopia
AIM Mail Centers	Candy Bouquet International	Doodycalls
Aire Serv Heating & Air Conditioning	Cardsmart Retail Corp.	Dream Dinners
All American Deli & Ice Cream Shops	Careers USA	DreamMaker Bath & Kitchen by Worldwide
All American Specialty Restaurants	Cartridge World	Dunkin' Donuts
Allegra Print & Imaging	Case Handyman Services, LLC	Dunn Bros Coffee
Alliance Cost Containment	Checkers Drive-In Restaurants	Duraclean International
All Tune & Lube	Chem-Dry	Edible Arrangements International
Alta Mere Window Tinting and Auto Alarms	Cinnabon International	EmQuest
Alternative Board	The Cleaning Authority	EnergyCraft Systems
American Leak Detection	Closet Tailors	The Entrepreneur's Source
American Poolplayers Association	CM IT Solutions	EntryPoint
American Prosperity Group	The Coffee Beanery, Ltd	Exovations
American Ramp Systems	Cold Stone Creamery	Expense Reduction Analysts
AmeriSpec	Color Glo International	Expense Reduction Consulting
Andy OnCall Franchising	Colors on Parade	Expetec Corp.
	ComForcare Senior Services	Express Personnel Services
	Comfort Keepers	ExxonMobil Corp.
	Computer Renaissance	

FACES	HoneyBaked Ham Co. and Cafe	Merry Maids
Fantastic Sams *	Huddle House	Midas International Corp.
Fast-Fix Jewelry & Watch Repairs	i9 Sports	Mile High Karate, LLC
Fastframe USA	Inspect-It 1st Property Inspection	Milex Tune-Up and Brakes
Figaro's Italian Pizza	Instant Tax Service	Molly Maid
Filta Group	INTERIORS by Decorating Ben	Money Mailer, LLC
Flicko's Video Workshop	Island Ink-Jet Systems	MonitorClosely.com
FOCUS Brands	Jet-Black International	Moving Solutions Franchise, LLC
Foot Solutions	Juice It Up Franchise Corp.	Mr. Appliance
Friendly Computers	KidzArt	Mr. Electric
Furniture Medic	Kitchen Tune-Up	Mr. Handyman
Glass Doctor	Kwik Kopy Business Centers	Mr. Rooter Plumbing
Gold's Gym International	Labor Finders International	Mr. Transmission
Gotcha Covered Blinds	Lawn Doctor	MTO Cleaning Service
Grins 2 Go	Learning Express	Multistate Transmissions
Grout Doctor Global Franchise Corp.	Lemon Tree Family Hair Salon	Nationwide Floor & Window Coverings
The Growth Coach	Liberty Tax Service	Navis Logistics Network
Gymboree Play & Music	Link Staffing Services	Netspace
Handyman Connection	Little Caesars Enterprises	New York NY Fresh Deli
Handyman Matters	MaggieMoo's International	Omni-Kleen Ltd.
Happy & Healthy Products	Maid Brigade	Online Outpost Licensing Corp.
Heidi's Brooklyn Deli Restaurants	MaidPro	OpenWorks
HMA Franchise Systems	Mandler's the Original Sausage Co.	Our Town
HobbyTown USA	Marble Slab Creamery	Out2.com
Home Franchise Concepts	Marco's Pizza	Outdoor Lighting Perspectives
Home Helpers	Matco Tools	OXXO Care Cleaners
Home Instead Senior Care	Maui Wowi Franchising	The Painting Pros
HomeTask Handyman Service	Max Muscles Sports Nutrition	Pak Mail
HomeVestors of America	Meineke Car Care Centers	Padgett Business Services
Homewatch International	Merlin 200,000 Mile Shops	Papa Gino's/D'Angelo Sandwich Shops

Parcel Plus	Screenmobile Corp.	TruFoods
Parker Finch Management	SealMaster Franchise Group	TSS Photography
Pauls Professional Window Washing	Sears Carpet & Air Duct Cleaning	Two Men And A Truck International
Personal Training Institute	Sell4Free Real Estate Systems	The UPS Store
Pet Butler	The ServiceMaster Co.	Valpak
The Philly Franchising Co.	Siegel Capital, LLC **	Vanguard Cleaning Systems
Pillar to Post	Signs Now	Verlo Mattress Factory Stores L.L.C.
Pita Pit	Snap-on Tools	Virginia Barbeque Franchise Co.
Planet Beach Franchising Corp.	Snappy Auctions	Vocelli Pizza
Positive Changes Hypnosis	Snelling Staffing Services	We're Rolling Pretzel Co.
Postal Connections	Sparkle International	West Sanitation Services
PostalAnnex+	Spherion Corp.	WIN Home Inspection
PostNet International Franchise Corp.	Spicy Pickle Franchising, LLC	WineStyles
Precision Tune Auto Care	Sport Clips	Winfree Systems, LLC
Proshred Franchising Corp.	Spring-Green Lawn Care Corp.	Wing Zone Franchise Corp.
Purified Water To Go	Sunbelt Business Advisors	Wireless Zone
PuroSystems	Supercoups	Woody's Chicago Style
Rainbow International Restoration and Cleaning	Synergy HomeCare	WSI Internet
RidgeviewTel Franchise	Talent Tree	ZOUP! Systems
Ritter's Frozen Custard	TeamLogic IT	* Selected states available
Rolly Pollies International	Togo's Eatery-MTC Management	** Non-Franchise
SafetyNet4Kids	Total Car	Updated February 2007
Salad Creations of America	Travel Lines Express Franchise Group	<b>LOAD-DATE:</b> April 21, 200
Sarah Adult Day Services	TruePresence, LLC	

