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San Diego's North County Screenmobile Under New Ownership

SAN DIEGO & THOUSANDS PALMS, CA — JUNE 15, 2011 Screenmobile®, a mobile screen repair and replacement service, today announced its North County franchise location is now owned and operated by San Diego home repair veteran Guy Walker. Walker purchased the business from San Diego businessman Dwight Stratton, who is retiring after 22 years in the screening business in San Diego.

The transition from Stratton to Walker will be seamless for San Diego North County Screenmobile customers. Walker will continue to serve San Diego's North County within a territory that includes Del Mar, Camp Pendleton and Borrego Springs.

"The last 13 years of selling the construction of sunrooms and patio covers to homeowners has made me keenly aware of their needs and concerns," said Guy Walker, owner of San Diego's North County Screenmobile. "Customer service and solutions to home improvement problems are what I know, and this experience is what differentiates me from other screening companies."

The combination of Walker's home improvement experience, destruction of window screens by tenants of his rental properties and pesky summer insects in the area led him to consider ownership of a Screenmobile franchise.

"After researching several companies and learning the North County territory was for sale, it became clear to me that the Screenmobile franchise system was a good fit," said Walker. "I appreciate the efficiency and mobility of the trailer and workbench. Screenmobile is on top of their game, refined and professional."

"When I hear predictions from the University of Southern California's Lusk Center for Real Estate that it will take two years before people buy again from USC, it leads me to believe southern California will see an upward trend for investment in property by homeowners," said Scott Walker, chief executive officer of Screenmobile Corporation, who is no relation to Guy Walker. "While Dwight Stratton will be missed by the Screenmobile family of franchisees, we are delighted to welcome Guy. His wealth of knowledge about home improvement will no doubt play a role in his success."

In addition to home repair, Walker's background includes sales and marketing. Screenmobile of San Diego North County can be reached by visiting www.screenmobile.com/san-diego or calling 760-751-1138.

About Screenmobile Corporation

Screenmobile is a mobile screen repair and replacement service that custom builds screens on-site to fit any shape or size of frame for homes, businesses and multi-unit apartment complexes. Screenmobile offers a variety of products from window and door screens, retractable screen doors, porch and patio screens, pool enclosures, sun control, heavy-duty pet door screens and insect screening that protects against mosquitoes that carry the West Nile virus. Screenmobile Corporation is a family-owned franchising company headquartered in Thousand Palms, California. The company requires that all franchise owners possess courteous professionalism and a respect for the customer and their property. Visit <http://www.vimeo.com/14034806> to view a short video illustrating what a customer can expect when hiring Screenmobile. To learn more about Screenmobile visit: www.screenmobile.com or call 843-815-5580.

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